

DID MANUFACTURING INVESTMENT OPPORTUNITY PROFILE SUMMARY			
PROJECT PROFILE FOR CONFECTIONERY			
[COST BASIS : QATAR]			
PRODUCT / SPECIFICATIONS	Confectionery; Sugar Confectionery (Sugar content: 70-80%) & Chocolate Confectionery (Cocoa and Non-Cocoa) (Sugar content (40% - 50%).		
PRODUCT DESCRIPTION	Confectionery refers to food items that are (or at least are perceived to be) rich in sugar. Sugar confectionery refers to a large range of food commonly known as sweets, boiled sweets, toffees, marshmallows and fondant etc. Chocolate Confectionery is cocoa based products and luxurious trend and having richer in its taste.		
APPLICATION	It is consumed by Children and Adults in the ratio of 2 : 1. Large amount Usage takes place during birthday celebrations, festivals, marriage parties, occasional meetings and seminars etc.		
MARKET	The total confectionery trade of GCC council is worth US \$ 0.20 billion in the year 2005. It is expected to reach US \$ 0.26 billion by the end of this decade. The market for Qatar is estimated at US \$ 10 million and is growing at 5.2% per annum		
PRODUCTION	Expected Output/Year	Candy: 1500 TPA; Lollipop: 360 TPA	
	Shifts/Day	1	
	Operating Days/Year	300	
TECHNOLOGY	Type	Boiling and Beating	
	Description (Process)	Boiling-Cooling-Beating-Formsetting-Packing	
	Sources	National Small Industries Coporation(NSIC)	
RAW MATERIAL	Sugar, Flour, Colours & Flavours, Cocoa Powder		
UTILITIES	Electricity	300 KW	
	Water	3 KL/Day	
MANPOWER	Total	16	
	Skilled Labour	2	
	Helpers	4	
	Production	3	
	Administration	7	
INVESTMENT		Case 1 (50% Equity)	Case 2 (100% Equity)
		(QR in Thousand)	
	Total Project Cost	4000.00	3943.00
	Plant & Equipment	2076.00	2076.00
	Building & Civil Works	810.00	810.00
	Pre- Operative Costs	430.00	373.00
Working capital Margin	140.00	140.00	
IMPLEMENTATION PERIOD	10 Months		
PROFITABILITY		Case 1 (50% Equity)	Case 2 (100% Equity)
	Net Profit	522.69	584.11
	Cash Profit	806.13	867.54
	Profit Margin	9.30	10.39
	BEP (@ Inst Cap)	43.96%	41.48%
	BEP (@ Opt Cap)	67.62%	63.82%
	DSCR (Gross)	2.09	NA
	DSCR (Net)	2.23	NA
	IRR	20%	21%
	NPV (000 QR)	1733.48	1785.44
	Pay Back Period	4 Years 4 Months	4 Years 4 Months
ROI	23.70%	25.14%	
NOTES:	<ol style="list-style-type: none"> Two cases have been considered in the project profile. Case 1: 50% Equity 50% Debt Case 2: 100% Equity Average Sale price - Candy: QR 3700 MT; Lollipop: QR 8600 MT Profitability has been shown for the 3rd year of operations 		